

1949

490 SERIES

Car Distribution Department
Bulletins

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Car Distribution Department Bulletin

Number
DL.49-1

Date
11-2-48

Subject

TO ALL MASTER DEALERS:

The shipping weights of the "490" series Convertible Models are as follows:

MODEL AND BODY TYPE	SHIPPING WEIGHT (POUNDS)
"491" Convertible	3750#
"492" "	3780#
"494" "	3800#

The above weights also apply to "480" series Convertibles.

Shipping weights include spare wheel, tire and tube, also tools and Jack, but do not include water, oil, or gasoline.

Weights of optional equipment tires, water, oil and gasoline are as shown in bulletin DL. 48-3, dated December 15th, 1947.

GHD:LB

Geo. H. Dow
Manager
Car Distribution

SHIPPING
WEIGHTS
CONVERT-
IBLE
MODELS



Car Distribution Department Bulletin

Number
DL.49-2

Date
11-22-48

Subject

TO ALL DEALERS:

1. Following are the shipping and curb weights of the "49011 series Cars and the shipping weights of Optional Equipment:

1. SHIPPING
WEIGHTS
"490"
SERIES

2. CARS

2. <u>MODELS & BODY TYPES</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (LBS.)</u>	<u>CURB WEIGHT (LBS.)</u>
491 Brougham	207½"	3515#	3690#
491 Business Coupe	207½"	3485#	3660#
491 Sedan	207½"	3555#	3730#
491 Club Coupe	207½"	3480#	3655#
491 Convertible Brougham.	207½"	3750#	3925#
492 Sedan	207½"	3625#	3800#
492 Club Coupe	207½"	3585#	3760#
492 Convertible Brougham	207½"	3780#	3955#
493 Sedan	207½"	3565#	3745#
493 Club Coupe	207½"	3550#	3730#
494 Sedan	207½"	3650#	3830#
494 Club Coupe	207½"	3600#	3780#
494 Convertible Brougham.	207½"	3800#	3980#

Shipping weights include spare wheel, tire and tube, also tools and jack, but do not include water, oil or gasoline.

Curb weights include water, oil and 20 gallons (full tank) of gasoline and are NOT Included in the standard shipping weights.

3. Shipping weights (in pounds) of optional equipment are as shown below. Please note that the "Weight" shown does not necessarily represent the actual weight of the option involved, but rather represents the difference, over or under, the weight of the standard equipment replaced (if any).

3. OPTIONAL
EQUIPMENT

"Weight to Apply" has been determined to the nearest five (5) pounds.

OPTION LETTER	WEIGHT	WEIGHT TO APPLY	OPTION LETTER	WEIGHT	WEIGHT TO APPLY
A (6 Cyl.)	-15# 7 oz.	-15#	HH	3# 12 oz.	5#
A (8 Cyl.)	-22# 8 oz.	-25#	KK	1# 12 oz	0#
C	10#	10#	LL	0#	0#
L	27#	25#	MM	8#	10#
O	1#	0#	NN	2#	5#
R	4#	5#	PP	19#	20#
T	49#	50#	TT	23#	25#
X	22#	20#	UU	3#	5#
Y	20#	20#	VV	4#	5#
Z	4#	5#	WW	0#	0#
DD	1#	0#	XX	- 8 oz.	0#
EE	17#	15#	YY	20#	20#
FF	0#	0#	EETT	40#	40#

(OVER)

4. Shipping weights (in pounds) of tires and tubes. "Weight to Apply" has been determined to be the nearest five (5) pounds.

<u>TIRE SIZE</u>	<u>ACTUAL WEIGHT</u>	<u>WEIGHT TO APPLY</u>
15x7.10 - 4 Ply Tire & Tube	27.37#	25#
15x7.60 - 4 " " " "	30.20#	30#
15x7.10 - 6 " " " "	31.93#	30#
15x7.60 - 6 " " " "	34.60#	35#

Weights of White Sidewall Tires are the same as shown above, in the respective sizes.

5. Capacity and weight of water, oil and gasoline in both six (6) and eight (8) cylinder models are as follows:

SIX (6) CYLINDER MODELS

	<u>CAPACITY PER CAR (491 & 492)</u>	<u>WEIGHT PER GALLON</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & ONE GALLON OF GASOLINE</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & FULL TANK OF GASOLINE</u>
Water	17 Quarts	8.34#	35.45#	35.45#
Oil	7½ Quarts	7.50#	14.06#	14.06#
Gasoline	20 Gallons	6.37#	<u>6.37#</u>	<u>127.40#</u>
Total Actual Weight.....			58.90#	176.91#
Weight to Apply			55.00#	175.00#

EIGHT (8) CYLINDER MODELS

	<u>CAPACITY PER CAR(493 & 494)</u>	<u>WEIGHT PER GALLON</u>	<u>WEIGHT (PER CAR) OF WATER OIL & ONE GALLON OF GASOLINE</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & FULL TANK OF GASOLINE</u>
Water	18 Quarts	8.34#	37.53#	37.53#
Oil	8 Quarts	7.50#	15.00#	15.00#
Gasoline	20 Gallons	6.37#	<u>6.37#</u>	<u>121.40#</u>
Total Actual Weight			58.90#	179.93#
Weight to Apply			60.00#	180.00#

Note - The above weights of Fluids are NOT included in standard shipping weights.

GHD:LB

Geo. H. Dow
 Manager
 Car Distribution.



Car Distribution Department Bulletin

Number

DL.49-3

Date

11-24-48

Subject

PRICES OF
CARS AND
OPTIONS
"490"
SERIES

TO ALL MASTER DEALER:

In bulletin DL.48-25 we informed you of the charge in production to the "490" series.

While car and option prices on the "490" series have not been changed from the latest "480" series prices, in order to combine "490" series price information into one bulletin, all prices of cars and optional equipment are shown below.

1. Effective with first shipments of 1149011 series cars, the following are the established f.o.b. factory at Detroit list prices and factory delivery charges on cars:

1. LIST
PRICES,
CARS.

Model and Body Type	Car List	Factory Delivery*
HUDSON SUPER SIX (491)		
Brougham	\$ 2027.50	\$ 124.25
4-door Sedan	2075.50	126.75
Business Coupe	1930.00	119.00
Club Coupe	2072.50	126.50
Convertible Brougham	2657.50	158.00
HUDSON COMMODORE SIX (492)		
4-door Sedan	2243.00	135.50
Club Coupe	2220.00	134.25
Convertible Brougham	2868.00	168.75
HUDSON SUPER EIGHT (493)		
4-door Sedan	2185.50	132.50
Club Coupe	2182.50	132.25
HUDSON COMMODORE EIGHT (494)		
4-door Sedan	2348.00	141.00
Club Coupe	2325.00	139.75
Convertible Brougham	2940.00	172.75

*Factory Delivery includes Provision for Federal Tax Expense.

Retail delivered prices should not exceed the sum of the following items.

- List price of car
- Optional equipment Factory delivery*
- Actual transportation cost
- State and local taxes
- Dealer conditioning charge
 - \$20.00 on six cylinder models
 - \$25.00 on eight cylinder models
- Gasoline, oil and anti-freeze.

(See section #14 of the Supplement to your Sales Agreement).

(OVER)

2. NET
PRICES
TO MASTER
DEALER

2. (a) Effective with first shipments of the "490" Series Cars, a distributor's net prices to his master dealers, f.o.b. factory at Detroit,, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-Paragraph (b) of this section.

Model and Body Type	Net Price of Car	Factory Delivery	Combined Net Price to Dis- tributor at Factory
HUDSON SUPER SIX (491)			
Brougham	\$1548.40	\$124.25	\$1672.65
4-door Sedan	1585.06	126.75	1711.81
Business Coupe	1473.94	119.00	1592.94
Club Coupe	1582.77	126.50	1709.27
Convertible Brougham	2029.53	158.00	2187.53
HUDSON COMMODORE SIX (492)			
4-door Sedan	1712.98	135.50	1848.48
Club Coupe	1695.41	134.25	1829.66
Convertible Brougham	2190.29	168.75	2359.04
HUDSON SUPER EIGHT (493)			
4-door Sedan	1669.07	132.50	1801.57
Club Coupe	1666.78	132.25	1799.03
HUDSON COMMODORE EIGHT (494)			
4-door Sedan	1793.17	141.00	1934.17
Club Coupe	1775.60	139.75	1915.35
Convertible Brougham	2245.28	172.75	2418.03

(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices; a charge of \$30.00 per car may be made for local area advertising in accordance with authorizations given to each distributor by his master dealers; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes,, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor is to offer his dealers the option of picking up cars within 48 hours after notification of arrival at the distributor point, without any warehouse charge. In such cases the distributor may charge the dealer his out-of-pocket expense for unloading and delivery into and out of the warehouse. For the sake of uniformity, the charge to the dealer for this out-of-pocket expense may be increased to not more than the nearest half dollar. In addition a charge may be made for gasoline, oil and anti-freeze supplied by the distributor with the car, not to exceed current market prices.

(OVER)



Car Distribution Department Bulletin

-3-

Number
DL-49-3

Date
11-24-48

Subject

2. NET
PRICES
TO
MASTER
DEALER
(CONT'D)

3. PRICES
OF OP-
TIONAL
EQUIP-
MENT

(d) If cars are not called for within 48 hours of notification, the distributor may charge the dealer a warehouse charge not to exceed \$10.00 per car in addition to the out-of-pocket expense as outlined in sub-paragraph (c) above. In computing the 48 hour period, Saturdays, Sundays and holidays should be excepted.

3. The f.o.b. Detroit prices of optional equipment for Hudson automobiles shall be as shown below in columns 3, 4, and 5. Distributor's net price to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown below in column 5, plus the "Provision for Federal Tax Expense."

(1) Option Letter	(2) Option Name	(3) Maximum List Price of Option*	(4) Pro- Provision For Federal Tax Expense	(5) Net Price to Master, Dealer (Not in- cluding Tax)
A	Alum. Cylinder Head (491-492)	\$ 10.25	\$.50	\$ 7.69
	“ “ “ (493-494)	12.25	.60	9.19
C	Vacumotive Drive (All)	42.25	2.13	32.11
F	Front Fender Ornaments (491-493)	5.30	.26	3.98
L	Drivemaster (All)	106.50	5.52	83.07
O	Oil Bath Air Cleaner (491-492)	5.35	.26	4.01
O	Oil Bath Air Cleaner (493-494)	7.90	.39	5.93
R	Bumper Guards, Front (491-493)	12.75	.63	9.56
T	Overdrive (All)	95.75	4.83	72.77
U	Rear Window Glass (491 Conv.)	20.00	1.01	15.20
X	Weather-Control (All)	61.40	2.58	41.75
V	Rear Window Reveal Moulding, Chrome, (491-493)	3.75	.18	2.81
Y	Radio (All)	79.40	4.36	55.58
Z	Foam Rubber Front Seat Back(All)	15.65	.77	11.74
DD	Direction Indicator (All)	19.20	.94	14.40
HH	Vacuum Booster Pump (All)	8.10	.40	6.08
KK	Comm. Steering Wheel (491-493)	19.50	.96	14.63
MU	Foam Rubber Seat Cush. - all seats, (491-493)	26.40	1.29	19.80
NN	Wheel Trim Rings (All)	12.70	.62	9.53
PP	Hydraulic Window Regulator (491 Conv)	60.00	3.02	45.60
UU	Large Hub Caps (491-493)	9.50	.47	7.13
VV	Foam Rubber Seat Cush.-Font seat only (491-493)	13.25	.65	9.94
XX	Electric Clock (491-493)	16.00	.78	12.00

Subject

3. PRICES
OF OP-
TIONAL
EQUIP-
MENT
(CONT'D)

(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option*	Provision For Federal Tax Expense	Maximum Net Price to Master, Dealer (Not in- cluding Tax)
<u>COLOR OPTIONS (EXTRA COST)</u>				
RR	Ruby Red (Special Paint)	\$ 22.60	\$ 1.11	\$16.95
CC	Platinum " "	22.60	1.11	16.95
JB	Two-Tone Paint - Blue	15.50	.76	11.63
QG	" " " - Gray	15.50	.76	11.63
SP	" " " - Green	15.50	.76	11.63
RM	" " " - Maroon	18.70	.92	14.03
HN -	" " " - Tan	15.50	.76	11.63
<u>LEATHER UPHOLSTERY</u>				
AA-1	Leather Trim - Russet			
	491 Brougham -	133.00	6.70	101.08
	491 Bus. Coupe -	85.00	4.28	64.60
	491-493 Sedan -	126.00	6.35	95.76
	491-493 Club Coupe -	126.00	6.35	95.76
	492-494 Sedan -	107.00	5.39	81.32
	492-494 Club Coupe -	102.00	5.14	77.52
AA-2	Leather Trim - Gray			
	491 Brougham -	133.00	6.70	101.08
	491 Bus. Coupe -	85.00	4.28	64.60
	491-493 Sedan -	126.00	6.35	95.76
	491-493 Club Coupe -	126.00	6.35	95.76
	492-494 Sedan -	107.00	5.39	81.32
	492-494 Club Coupe -	102.00	5.14	77.52
AA-3	Leather Trim - Dark Red			
	491 Brougham -	146.00	7.36	110.96
	491 Bus. Coupe -	93.50	4.71	71.06
	491-493 Sedan -	138.50	6.98	105.26
	491-493 Club Coupe -	138.50	6.96	105.26
	492-494 Sedan -	120.00	6.05	91.20
	492-494 Club Coupe -	114.50	5.77	87.02
<u>TIRE OPTIONS</u>				
EE	5-15x7.60 4 ply Black substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	14.70	1.20	11.03
TT	5-15x7.10 6 ply Black substituted for 5-15x7.10 4 ply black (All)	34.55	1.74	25.91

(OVER)



Car Distribution Department Bulletin

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Number
DL-49-3

Date
11-24-48

Subject

5. PRICES
OF OP-
TIONAL
EQUIP-
MENT
(CONT'D)

(1) <u>Option Letter</u>	(2) <u>Option Name</u>	(3) <u>List Price of Option*</u>	(4) <u>Provision For Federal Tax Expense</u>	(5) <u>Maximum Net Price to Master, Dealer (Not in- cluding Tax)</u>
WW	5-15X7.10 4 ply White Sidewall substituted for 5-15x7.10 4 ply Black (All)	\$22.65	\$.55	\$16.99
EETT	5-15x7.60 6 ply Black substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	49.50	2.90	37.13
EMWW	5-15x7.60 4 ply White Sidewall substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	36.55	1.65	27.41

*In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 1.

4. See Note "b" in Section 2 above.

5. All prices in this bulletin are subject to change as provided In the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

Geo. H. Dow

Manager
Car Distribution.



Car Distribution Department Bulletin

Number

DL.49-4

Date

2-28-49

Subject

PRICES OF
CARS AND
OPTIONS
"490"
SERIES

TO ALL MASTER DEALER:

This bulletin is issued to include prices on the "493" Brougham Model of which you have been previously advised. The "493" Brougham will be available in production approximately the second week in March.

1. The established f.o.b. factory at Detroit list prices and factory delivery charges are:

Model and Body Type	Car List	Factory Delivery*
HUDSON SUPER SIX (491)		
Brougham	\$ 2027.50	\$ 124.25
4-door Sedan	2075.50	126.75
Business Coupe	1930.00	119.00
Club Coupe	2072.50	126.50
Convertible Brougham	2657.50	158.00
HUDSON COMMODORE SIX (492)		
4-door Sedan	2243.00	135.50
Club Coupe	2220.00	134.25
Convertible Brougham	2868.00	168.75
HUDSON SUPER EIGHT (493)		
Brougham	2137.50	130.00
4-door Sedan	2185.50	132.50
Club Coupe	2182.50	132.25
HUDSON COMMODORE EIGHT (494)		
4-door Sedan	2348.00	141.00
Club Coupe	2325.00	139.75
Convertible Brougham	2940.00	172.75

*Factory Delivery includes Provision for Federal Tax Expense.

Retail delivered prices should not exceed the sum of the following items.

- List price of car
- Optional equipment Factory delivery*
- Actual transportation cost
- State and local taxes
- Dealer conditioning charge
 - \$20.00 on six cylinder models
 - \$25.00 on eight cylinder models
- Gasoline, oil and anti-freeze.

(See section #14 of the Supplement to your Sales Agreement).

1. LIST
PRICES,
CARS.

2. (a) A distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this section.

Model and Body Type	Net Price of Car	Factory Delivery	Combined Net Price to Distributor at Factory
HUDSON SUPER SIX (491)			
Brougham	\$1548.40	\$124.25	\$1672.65
4-door Sedan	1585.06	126.75	1711.81
Business Coupe	1473.94	119.00	1592.94
Club Coupe	1582.77	126.50	1709.27
Convertible Brougham	2029.53	158.00	2187.53
HUDSON COMMODORE SIX (492)			
4-door Sedan	1712.98	135.50	1848.48
Club Coupe	1695.41	134.25	1829.66
Convertible Brougham	2190.29	168.75	2359.04
HUDSON SUPER EIGHT (493)			
Brougham	1632.41	130.00	1762.41
4-door Sedan	1669.07	132.50	1801.57
Club Coupe	1666.78	132.25	1799.03
HUDSON COMMODORE EIGHT (494)			
4-door Sedan	1793.17	141.00	1934.17
Club Coupe	1775.60	139.75	1915.35
Convertible Brougham	2245.28	172.75	2418.03

(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices; a charge of \$30.00 per car may be made for local area advertising and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor may charge his dealer a flat amount of not more than \$15.00 per car to cover handling and warehouse charges on cars consigned to Distributor's warehouse and subsequently delivered to dealer. This handling and warehouse charge includes unloading, handling, storage and release of car to dealer.

(d) A distributor may charge the dealer for gasoline, oil and antifreeze supplied with the car, not to exceed current market prices.

(e) A distributor should charge the dealer for transportation not more than the common carrier charge for the method of transportation used.



Car Distribution Department Bulletin

Number
DL-49-4

Date
2-28-49

Subject

-3-

(d) If cars are not called for within 48 hours of notification, the distributor may charge the dealer a warehouse charge not to exceed \$10.00 per car in addition to the out-of-pocket expense as outlined in sub-paragraph (c) above. In computing the 48 hour period, Saturdays, Sundays and holidays should be excepted.

3. The f.o.b. Detroit prices of optional equipment for Hudson automobiles shall be as shown below in columns 3, 4, and 5. Distributor's net price to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown below in column 5, plus the "Provision for Federal Tax Expense."

(1) Option Letter	(2) Option Name	(3) Maximum List Price of Option*	(4) Pro- Provision For Federal Tax Expense	(5) Net Price to Master, Dealer (Not in- cluding Tax)
A	Alum. Cylinder Head (491-492)	\$ 10.25	\$.50	\$ 7.69
	“ “ “ (493-494)	12.25	.60	9.19
C	Vacumotive Drive (All)	42.25	2.13	32.11
F	Front Fender Ornaments (491-493)	5.30	.26	3.98
L	Drivemaster (All)	106.50	5.52	83.07
O	Oil Bath Air Cleaner (491-492)	5.35	.26	4.01
O	Oil Bath Air Cleaner (493-494)	7.90	.39	5.93
R	Bumper Guards, Front (491-493)	12.75	.63	9.56
T	Overdrive (All)	95.75	4.83	72.77
U	Rear Window Glass (491 Conv.)	20.00	1.01	15.20
X	Weather-Control (All)	61.40	2.58	41.75
V	Rear Window Reveal Moulding, Chrome, (491-493)	3.75	.18	2.81
Y	Radio (All)	79.40	4.36	55.58
Z	Foam Rubber Front Seat Back(All)	15.65	.77	11.74
DD	Direction Indicator (All)	19.20	.94	14.40
HH	Vacuum Booster Pump (All)	8.10	.40	6.08
KK	Comm. Steering Wheel (491-493)	19.50	.96	14.63
MU	Foam Rubber Seat Cush. - all seats, (491-493)	26.40	1.29	19.80
NN	Wheel Trim Rings (All)	12.70	.62	9.53
PP	Hydraulic Window Regulator (491 Conv)	60.00	3.02	45.60
UU	Large Hub Caps (491-493)	9.50	.47	7.13
VV	Foam Rubber Seat Cush.-Font seat only (491-493)	13.25	.65	9.94
XX	Electric Clock (491-493)	16.00	.78	12.00

3. PRICES
OF OP
TIONAL
EQUIP-
MENT.

Subject

3. PRICES OF OPTIONAL EQUIPMENT (CONT'D)	(1)	(2)	(3)	(4)	(5)
	<u>Option Letter</u>	<u>Option Name</u>	List Price of <u>Option*</u>	Provision For Federal Tax <u>Expense</u>	Maximum Net Price to Master, Dealer (Not including Tax) <u>Tax)</u>
<u>COLOR OPTIONS (EXTRA COST)</u>					
	RR	Ruby Red (Special Paint)	\$ 22.60	\$ 1.11	\$16.95
	CC	Platinum " "	22.60	1.11	16.95
	JB	Two-Tone Paint - Blue	15.50	.76	11.63
	QG	" " " - Gray	15.50	.76	11.63
	SP	" " " - Green	15.50	.76	11.63
	RM	" " " - Maroon	18.70	.92	14.03
	HN -	" " " - Tan	15.50	.76	11.63
<u>LEATHER UPHOLSTERY</u>					
	AA-1	Leather Trim - Russet			
		491 Brougham -	133.00	6.70	101.08
		491 Bus. Coupe -	85.00	4.28	64.60
		491-493 Sedan -	126.00	6.35	95.76
		491-493 Club Coupe -	126.00	6.35	95.76
		492-494 Sedan -	107.00	5.39	81.32
		492-494 Club Coupe -	102.00	5.14	77.52
	AA-2	Leather Trim - Gray			
		491 Brougham -	133.00	6.70	101.08
		491 Bus. Coupe -	85.00	4.28	64.60
		491-493 Sedan -	126.00	6.35	95.76
		491-493 Club Coupe -	126.00	6.35	95.76
		492-494 Sedan -	107.00	5.39	81.32
		492-494 Club Coupe -	102.00	5.14	77.52
	AA-3	Leather Trim - Dark Red			
		491 Brougham -	146.00	7.36	110.96
		491 Bus. Coupe -	93.50	4.71	71.06
		491-493 Sedan -	138.50	6.98	105.26
		491-493 Club Coupe -	138.50	6.96	105.26
		492-494 Sedan -	120.00	6.05	91.20
		492-494 Club Coupe -	114.50	5.77	87.02
<u>TIRE OPTIONS</u>					
	EE	5-15x7.60 4 ply Black substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	14.70	1.20	11.03
	TT	5-15x7.10 6 ply Black substituted for 5-15x7.10 4 ply black (All)	34.55	1.74	25.91

(OVER)



Car Distribution Department Bulletin

-5-

Number
DL.49-4

Date
2-28-49

Subject

5. PRICES
OF
OPTIONAL
EQUIP
MENT
(CONT'D)

(1) <u>Option Letter</u>	(2) <u>Option Name</u>	(3) <u>List Price of Option*</u>	(4) <u>Provision For Federal Tax Expense</u>	(5) <u>Maximum Net Price to Master, Dealer (Not in- cluding Tax)</u>
WW	5-15X7.10 4 ply White Sidewall substituted for 5-15x7.10 4 ply Black (All)	\$22.65	\$.55	\$16.99
EETT	5-15x7.60 6 ply Black substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	49.50	2.90	37.13
EMWW	5-15x7.60 4 ply White Sidewall substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	36.55	1.65	27.41

*In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 3.

4. See Note "b" in Section 2 above.

5. All prices in this bulletin are subject to change as provided In the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

4. ADVER-
TISING
CHARGE

5. CHANGES
IN PRICES
ETC.

Geo. H. Dow

Manager -
Car Distribution.



Car Distribution Department Bulletin

Number
DL.49-6

Date
3-28-49

Subject

SHIPPING
WEIGHT
"493"
BROUGHAM

TO ALL MASTER DEALERS:

The following are the shipping and curb weights of the Model "49311 Brougham. Will you please insert this information on Bulletin DL.49-2.

<u>MODEL & BODY TYPE.</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (LBS)</u>	<u>CURB WEIGHT (LBS)</u>
493 Brougham	207½"	3545#	3725#

GHD:LB.

Geo. H. Dow
Manager -
Car Distribution.



Car Distribution Department Bulletin

Number

DL.49-7

Date

4-19-49

Subject

PRICES OF
CARS -
"490
SERIES"

1. LIST
PRICES,
CARS

TO ALL MASTER DEALERS:

1. Effective on all cars shipped or delivered from the factory at Detroit on and after April 15, 1949, the following are the new established f.o.b. factory at Detroit list prices and factory handling charges.

Model and Body Type	Car List	Factory Delivery*
HUDSON SUPER SIX (491)		
Brougham	\$ 2012.50	\$ 123.50
4-door Sedan	2060.50	126.00
Business Coupe	1915.00	118.25
Club Coupe	2057.50	125.75
Convertible Brougham	2622.50	156.25
HUDSON COMMODORE SIX (492) 1		
4-door Sedan	2228.00	134.75
Club Coupe	2205.00	133.50
Convertible Brougham	2768.00	163.50
HUDSON SUPER EIGHT (493)		
Brougham	2092.50	127.50
4-door Sedan	2140.50	130.00
Club Coupe	2137.50	129.75
HUDSON COMMODORE EIGHT (494)		
4-door Sedan	2308.00	139.00
Club Coupe	2285.00	137.75
Convertible Brougham	2848.00	167.75

*Factory Delivery includes Provision for Federal Tax Expense.

Retail delivered prices should not exceed the sum of the following items.

List price of car
Optional equipment
Factory delivery*
Actual transportation cost
State and local taxes
Dealer Conditioning charge -
 \$20.00 on six cylinder models
 \$25.00 on eight cylinder models
Gasoline, oil and anti-freeze.

(OVER)

2. (a) A distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this section.

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Delivery</u>	<u>Combined Net Price to Master Dealer at Factory</u>
HUDSON SUPER SIX (491)			
Brougham	\$1536.95	\$123.50	\$1660.45
4-door Sedan	1573.60	126.00	1699.60
Business Coupe	1462.49	118.25	1580.74
Club Coupe	1571.31	125.75	1697.06
Convertible Brougham	2002.80	156.25	2259.05
HUDSON COMMODORE SIX (492)			
4-door Sedan	1701.52	134.75	1836.27
Club Coupe	1683.96	133.50	1817.46
Convertible Brougham	2113.92	163.50	2277.42
HUDSON SUPER FIGHT (493)			
Brougham	1598.04	127.50	1725.54
4-door Sedan	1634.70	130.00	1764.70
Club Coupe	1632.41	129.75	1762.16
HUDSON COMMODORE EIGHT (494)			
4-door Sedan	1762.62	139.00	1901.62
Club Coupe	1745.05	137.75	1882.80
Convertible Brougham	2175.02	167.75	2342.77

(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices, a charge of \$30.00 per car may be made for local area advertising and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor may charge his dealer a flat amount of not more than \$15.00 per car to cover handling and warehouse charges on cars consigned to Distributor's warehouse and subsequently delivered to dealer, This handling and warehouse charge includes unloading, handling, storage and release of car to dealer.

(d) A distributor may charge the dealer for gasoline, oil and antifreeze supplied with the car, not to exceed current market prices.

(e) A distributor should charge the dealer for transportation not more than the common carrier charge for the method of transportation used.



Car Distribution Department Bulletin

-3-

3. Prices of optional equipment are unchanged. See Bulletin DL-49-4, dated 2-28-49.
4. See Note "b" in Section 2 above.
5. All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

Geo. H. Dow

Manager -
Car Distribution

Number

DL-49-7

Date

4-19-49

Subject

3. OPTIONAL
EQUIPMENT

4. ADVER-
TISING
CHARGE

5. CHANGES
IN
PRICES,
ETC.



Car Distribution Department Bulletin

Number

DL.49-9

Date

5-23-49

Subject

1. TIRE
EQUIPMENT
CON-
VERTIBLE
MODELS

5. CHANGES
IN
PRICES

TO ALL MASTER DEALERS:

1. 15x7.60 4 ply black wall tires, mounted on 15x5.50-K wheels will be supplied as standard equipment on all Convertible Models "491", "492" and "494", effective with car No.492-102936 produced on May 9, 1949. This size replaces the 15x7.10 tire previously supplied as standard equipment on these Models. (All cars bearing serial numbers lower than 102936 will be supplied with the 15x7.10 size tires).

Prices on the Convertible Models with the 15x7.60 tire equipment remain the same as listed in Bulletin DL-49-7 dated 4-19-49.

2. Prices of optional, white sidewall and 6 ply tires on the Convertible Models only are as follows:

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision For Federal Tax Expense</u>	<u>Maximum Net Price to Master, Dealer (Not including Tax)</u>
TT	5-15x7.60 6 ply Black substituted for 5-15x7.60 4 ply Black (Convertible Models.)	35.70	1.33	26.78
WW	5-15x7.60 4 ply White Sidewall, substituted for 5-15x7.60 4 ply Black (Convertible Models).	23.30	.64	17.48

*In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 3.

3. All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number
DL.49-10

Date
5-27-49

Subject

1. Volume
Discounts
to
Master
Dealers

TO ALL MASTER DEALERS:

1. (a) Hudson has announced to its distributors that, subject to the terms and conditions stated below, Hudson will allow and pay to or on behalf of each authorized Hudson distributor for the benefit of each of his qualified authorized Hudson master dealers, the equivalent of certain volume credits, based on the total quantity of new Hudson automobiles purchased from the distributor and paid for by, and shipped or delivered to, the master dealer during the period from October 1, 1948 to September 30, 1949 inclusive, in accordance with the retroactive, volume credit schedule as set forth in paragraph (b) below (the only applicable amount per car volume credit being the one set opposite the quantity bracket within which such total volume credit performance falls); on the condition, however, that if paid to the distributor such amounts shall be passed on and paid forthwith by the distributor to the master dealers entitled thereto; and on the further condition that instead of paying same to the distributor, Hudson may at its election pay any such amounts for the distributor directly to such respective master dealers. It is understood, however, that the distributor's responsibility as to such volume credits is limited to paying over promptly to the master dealer the amount, if any, of such volume credit that is paid by Hudson to the distributor for transmittal to the master dealer, subject to any outstanding valid assignments, liens or other encumbrances.

(b) VOLUME CREDIT SCHEDULE

<u>Quantity Brackets</u>	<u>Amount of Volume Credit</u>
1 - 35 automobiles	0
36 - 75 "	\$ 6.50 per car
76 - 100 "	9.50 " "
101 - 125 "	12.00 " "
126 - 200 "	18.00 " "
201 - 300 "	24.00 " "
301 - 450 "	30.00 " "
451 Over "	36.00 " "

(OVER)

3. Volume
Credits
To
Master
Dealers
(Cont'd)

(c) No such volume credit will be allowed or paid to or for the benefit of any master dealer whose sales agreement with his distributor becomes terminated in any manner whatsoever prior to September 30, 1949 without being forthwith superseded by a new then current form of Hudson Distributor-Master Dealer Sales Agreement; provided, however, that if an authorized Hudson master dealer shall have operated as such successively under more than one authorized Hudson distributor during the period from October 1, 1948 to September 30, 1949 and still continues to be such authorized Hudson master dealer and so operating as such on September 30, 1949 then his volume credit performance under each such authorized distributor during that period shall be combined, and the quantity bracket (or brackets in case of branch as provided in paragraph (f) below) and total amount of the volume credit applicable to him for that period shall be determined and computed on such combined performance.

(d) The volume credits provided for above in paragraph (a) of this section, to be credited as of September 30, 1949 shall not apply on any car which, prior to the date on which the credit is made, is returned or transferred back to the distributor by the master dealer or transferred by the master dealer to any other distributor or to any dealer. The master dealer shall notify his distributor immediately of all such transfers.

(e) Any car transferred from a distributor or dealer to whom volume credit has been allowed as of September 30, 1949 will remain to the credit of the distributor or dealer to whom it was originally credited. Any distributor or dealer taking possession of any such car after such credit will not receive any volume credit on it.

(f) If a master dealer, during said period, has a branch in any town or city designated by the distributor as a master dealer point, then in computing volume credits the automobiles handled by the branch will not be combined with those handled by the master dealer's main store. Main Store and each branch shall be treated as separate establishments, and each will be eligible for such volume credit only when and to the extent that it has separately qualified.

(g) Hudson will credit the applicable total amounts, if any, of the volume credits in accordance with the foregoing provisions of this section, as soon after September 30, 1949 as the records are tabulated and audited by Hudson.

Geo. H. Dow
Manager -
Car Distribution



Car Distribution Department Bulletin

Number
DL.49-11
Date
6-1-49
Subject

NEW HUDSON
GEM-LUSTRE*
BODY FINISH
AND
COLORS.

TO ALL MASTER DEALERS:

The first three of a series of new body colors in an entirely new-type paint finish - - "Hudson Gem-Lustre" went into production during the week of May 23, 1949. These first colors are as follows:

<u>Option Letter</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
"P"	"Pacemaker" Green	Dark	"Piedmont" Green
"S"	"Sierra" Green	Light	"Savoy" Green
"SP"	Two-tone Green	Two-tone	-
"CC"	"Gray Gold"	-	Platinum
"RR"	"Radiant" Red	Brilliant	"Ruby" Red

Changes became effective on car serial numbers:

<u>Color</u>	<u>Car Number</u>	<u>Color</u>	<u>Car Number</u>
"P"	491-10107	"CC"	491-110176
"S"	491-10129	"RR"	491-109094*
"SP"	491-10156		

*Change effective on closed body types only. (Change on Convertible Models will follow shortly).

Prices of the two-tone combination option "SP" and of the extra cost colors options "CC" and "RR" remain the same as published in Bulletin DL.49-4 dated February 28, 1949.

"Hudson Gen-Lustre" finish and colors represent a distinct advance in motor-car paint. They give a greatly improved coverage because of a high metallic content. They have strong light refractive qualities for this same reason. "Hudson Gem-Lustre" finish and colors are richly translucent, strikingly brilliant and beautiful in tone and shade.

This new finish in new colors is the result of careful development and thorough testing and will be applied to all factory production as soon as necessary changeovers can be made.

GHD:LB.

Geo. H. Dow
Manager - Car Distribution.

*Copyright
Hudson
Motor
Car
Company



Car Distribution Department Bulletin

Number
DL.49-12

Date
6-6-49

Subject

TO ALL MASTER DEALERS:

Following the announcement of the new "Hudson Gem-Lustre" body finish and colors as covered in bulletin DL.49-11, the new light gray color went into production on June 2nd.

NEW HUDSON
GEM-LUSTRE
BODY FINISH
& COLORS

<u>Option Letter</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
Q	"Quebec" Gray	Light	"Queenstown" Gray

This change became effective on car 493-113670.

DL.49-11: Please make the following correction In,-car numbers shown in bulletin

CORRECTION
ON BULLETIN
DL.49-11,
JUNE 1,
1949.

<u>Should read</u>	<u>Instead of</u>
491-109107	491-10107
491-109129	491-10129
491-109156	491-10156

GHD:LB.

Geo. H. Dow
Manager -
Car Distribution.



Car Distribution Department Bulletin

Number
DL.49-13

Date
6-9-49

Subject

IDENTIFI-
CATION OF
NEW PAINT
COLORS.

TO ALL MASTER DEALERS:

Effective with the introduction of the new "Hudson Gem-Lustre" body finish and colors (as covered in bulletins D.L.49-11 and D.L. 49-12) a numeral will appear on the right front door pillar in place of the present use of the "option letter".

These numerals are assigned to make definite identification of each color possible. These numbers will change only when new or replacing colors are released.

.Announcement of the release of several of these colors is covered in bulletins D.L.49-11 and 12 the balance will follow as soon as necessary changeovers can be completed.

New color "option letters" and "identification code numbers" are as follows:

<u>Option Letter</u>	<u>Code Number</u>	<u>Description</u>	<u>Shade</u>
B	1	"Brazilian" Blue	Dark
G	2	"Gull" Gray	Dark
H	3	"Hardwood" Tan	Light
J	4	"Jet" Blue	Light
K	5	"Ebony"	Black
M	6	"Burgundy" Maroon	Dark
N	7	"Naples" Tan	Dark
P	8	"Pacemaker" Green	Dark
Q	9	"Quebec" Gray	Light
S	10	"Sierra" Green	Light
HN	11	"Naples" Tan - upper	-
		"Hardwood" Tan - Lower	-
JB	12	"Brazilian" Blue - upper	-
		"Jet" Blue - Lower	-
QG	13	"Gull" Gray - upper	-
		"Quebec" Gray - lower	-
SP	14	"Pacemaker" Green- upper	-
		"Sierra" Green - lower	-
RM	15	"Burgundy" Maroon- upper	-
		"Radiant" Red - lower	-
RR	16	"Radiant" Red	Light
CC	17	"Gray Gold"	Light

YOU ARE TO CONTINUE TO SHOW THE "OPTION LETTER" ON ALL NEW CAR ORDERS, AS YOU ARE DOING AT PRESENT.

(Over)

The new dark Gray and Gray two-tone combination started in production on June 8th.

<u>Option Letter</u>	<u>Code No.</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>	<u>Effective with Car No.</u>
G	2	"Gull" Gray	Dark	"Glowing" Gray	492-116157
QG	13	"Gull" Gray - upper) "Quebec" Gray - lower)	two- tone	-) -)	491-116150

GHD:LB

Geo. H. Dow
Manager -
Car Distribution



Car Distribution Department Bulletin

Number

DL.49.14

Date

6-15-49

Subject

NEW
HUDSON
"GEM-
LUSTRE"
BODY
FINISH
AND
COLORS

TO ALL MASTER DEALERS:

The new Hudson "Gem-Lustre" Burgundy Maroon and Two-tone Red combination started in production on June 10th.

<u>Option Letter</u>	<u>Code No.</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
M	6	"Burgundy" Maroon	Dark	Maroon
RM	15	"Burgundy" Maroon - Upper "Radiant" Red - Lower	Two- tone	-

This change becomes effective on car #491-116990,

The "Gem-Lustre" Maroon color will remain in production for approximately two weeks and will be replaced by a new red color to be announced later.

Geo. H. Dow

Manager -
Car Distribution



Car Distribution Department Bulletin

Number

DL.49-15

Date

7/12/49

Subject

NEW HUDSON
"GEM-LUSTRE"
BODY FINISH
& COLORS.

A NEW
BLUE
COLOR.

TO ALL MASTER DEALERS:

The new Hudson "Gem Lustre" Brazilian Blue and Hardwood Tan are now in production.

<u>Option Letter</u>	<u>Code No.</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
B	1	"Brazilian" Blue	Dark	"Brigantine" Blue
E	18	"Brigade" Blue	Light	New Color
H	3	"Hardwood" Tan	Light	"Holster" Tan

Changes are effective on car numbers as follows:

"B" - Car 494-120207

"E" - " 492-127105

"H" - " 491-123486

The "Brigade" Blue color (option "E") is a new and additional light blue shade of opalescent pastel lacquer. We will continue to supply the other two blue shades, options "B" and "J".

GHD:LB.

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number
DL.49-16

Date
7/21/49

Subject

To ALL MASTER DEALERS:

Please refer to Bulletin DL.49-14 dated June 15, 1949.

The new Hudson "Gem Lustre" Roman Red color and new "MR" two-tone combination started in production on July 20, 1949.

New Hudson
"Gem-
Lustre"
Body Finish
And
Colors.

<u>Option Letter</u>	<u>Code No.</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
M	19	"Roman" Red	Light	"Burgundy" Maroon
MR	20	"Roman" Red - upper "Radiant" Red - lower	Two-tone	-

Changes are effective on car numbers as follows:

"M"	-	491-130267
"MR"	-	491-129711

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number
DL.49-17

Date
8-4-49

Subject

TO ALL MASTER DEALERS:

The "Naples" Tan Color, option "N", and the two-tone tan combination, option "HN" are no longer available in production.

Any orders received requesting these colors will be changed to the new "Gem Lustre" Hardwood Tan, option "H", unless you advise us otherwise.

**COLORS
NO LONGER
AVAILABLE**

GHD:LB.

Geo. H. Dow
Manager -
Car Distribution.



Car Distribution Department Bulletin

Number

DL.49-18

Date

8/24/49

Subject

TO AM MASTER DEALERS:

The new Hudson "Gem Lustre" Jet Blue color and JBTwo-tone blue combination started in production on August 19th:

HUDSON
"GEM
LUSTRE"
BODY
FINISH
AND
COLORS

<u>Option Letter</u>	<u>Code No.</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
J	4	"Jet" Blue	Light	Jersey Blue
JB	12	"Brazilian" Blue - Upper "Jet" Blue - Lower	Two-Tone	

Changes are effective on car numbers as follows:

- "J" - Car #491-140793
- "JB" - " #494-140835

GHD:LB.

Geo. H. Dow
Manager -
Car Distribution



Car Distribution Department Bulletin

Number

DL.49-19

Date

9-30-49

Subject

TO ALL MASTER DEALERS:

Effective approximately September 20th the Roman Red color was discontinued and replaced with the new Bright Red:

Change is effective on Car #491151077.

New Red
Body Color

<u>Option Letter</u>	<u>Code No.</u>	<u>Color</u>	<u>Shade</u>	<u>Replaces</u>
M	21	Bright Red	Light	Roman Red
RM	22	Radiant Red - Upper) Bright Red - Lower)	Two-Tone.	

GHD:LB.

Geo. H. Dow
Manager -
Car Distribution.